

## **Other Hot Drinks in the Netherlands**

Market Direction | 2023-12-13 | 21 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

In keeping with its performance over most of the review period, other hot drinks is set to contract in retail volume terms in 2023. As a mature category with a much narrower appeal than coffee and tea in the Netherlands, it continues to suffer from a lack of investment in new product development and marketing activities. Moreover, chocolate-based flavoured powder drinks, the dominant product type, are increasingly perceived as an unhealthy choice because they tend to be high in sugar. Malt-based...

Euromonitor International's Other Hot Drinks in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Other Hot Drinks in the Netherlands  
Euromonitor International  
December 2023

### List Of Contents And Tables

#### OTHER HOT DRINKS IN THE NETHERLANDS

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Lack of investment continues to limit consumer interest in other hot drinks

Pricing pressures remain elevated as raw material and packaging costs rise

Nestle retains sizeable lead but faces growing competition

##### PROSPECTS AND OPPORTUNITIES

Other hot drinks consumption set to continue falling

Chocolate-based flavoured powder drinks face growing threat from RTD products

Online purchases of other hot drinks expected to increase

##### CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 10 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

#### HOT DRINKS IN THE NETHERLANDS

##### EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 13 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 14 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 21	☐NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
Table 22	☐LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
Table 23	☐Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
Table 24	☐Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
Table 25	☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
Table 26	☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
Table 27	☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028
Table 28	☐Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028
Table 29	☐Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028
Table 30	☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 31	☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028
Table 32	☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028
Table 33	☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028
Table 34	☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028
Table 35	☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

#### DISCLAIMER

#### SOURCES

#### Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Other Hot Drinks in the Netherlands

Market Direction | 2023-12-13 | 21 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com