

## **Microwaves in Sweden**

Market Direction | 2023-12-14 | 34 pages | Euromonitor

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### **Report description:**

Retail volume sales of microwaves fell in 2023. Sales volumes have retreated to more normalised levels following the highs induced by the COVID-19 crisis, which brought an increased focus on the domestic environment and a shift towards cooking at home. As the threat from COVID-19 waned, households shifted their spending away from the home to activities that were curtailed and restricted by the pandemic, such as experiences, services, and travel. The challenging economic environment also had a da...

Euromonitor International's Microwaves in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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