

## **Microwaves in Spain**

Market Direction | 2023-12-15 | 37 pages | Euromonitor

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### **Report description:**

With the arrival of the pandemic in 2020, retail volume sales of microwaves saw a double-digit decline as people spent more time at home preparing and cooking meals from scratch. At the same time, the rapid rise in demand for air fryers also put pressure on sales, with these products seen to be healthier and more convenient than other cooking options. Despite this, in 2021 microwaves experienced a speedy and sharp recovery as restrictions were eased and consumers started to return to busier life...

Euromonitor International's Microwaves in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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