

## **Meals and Soups in Japan**

Market Direction | 2023-12-13 | 21 pages | Euromonitor

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### **Report description:**

In May 2023, COVID-19 was reclassified as a class 5 infectious disease, which is the same level as influenza. The restrictions on group activities that had been in place since the first pandemic in February 2020 were therefore finally relaxed in Japan. As a result, more consumers returned to the office, and sales of chilled ready meals continued their rebound, returning to around the pre-pandemic level of retail volume sales. Chilled ready meals such as convenience store bento boxes, which are p...

Euromonitor International's Meals and Soups in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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