

Large Cooking Appliances in Sweden

Market Direction | 2023-12-14 | 40 pages | Euromonitor

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Report description:

Consistent with observations across consumer appliances, sales volumes for large cooking appliances fell in 2023 as they normalised in the wake of a boost in demand during the COVID-19 crisis. The pandemic led to a spike in sales in 2020 and 2021, when households chose to invest in their homes, and this brought forward volume sales for large cooking appliances. 2023 sales volumes, therefore, reflect a post-pandemic environment and a volume retreat to more normalised sales levels. 2023 also witne...

Euromonitor International's Large Cooking Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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