

Large Cooking Appliances in Norway

Market Direction | 2023-12-14 | 39 pages | Euromonitor

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Report description:

A rise in retail price levels continued into 2023, with rising costs of raw material sourcing, logistical challenges, and rising labour costs leading to spikes in retail price points. In addition, retailers were overstocked in a post-COVID-19 environment. However, 2023 experienced a fall in household demand for large cooking appliances as spending priorities shifted to activities and services, which COVID-19 had previously curtailed. With retail unit prices rising, retail volume sales were chall...

Euromonitor International's Large Cooking Appliances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cooker hoods show strong growth in 2023, driven by rising consumer awareness

Design innovations and pyrolytic ovens drive value growth on the landscape

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Gloomy economic outlook negatively impacts sales over the early forecast period

Connectivity and smart appliances drive value on the landscape

Versatility and integrated features offer convenient solutions to consumers

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