

Large Cooking Appliances in Israel

Market Direction | 2023-12-15 | 39 pages | Euromonitor

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Report description:

In January 2023, Israel saw a surge in housing supply with 53,000 unsold homes. Nonetheless, the slowing down of the housing market led to depressed demand for large cooking appliances at the beginning of 2023. Moreover, this trend continued as the year progressed with economic challenges and political/security uncertainties serving to undermine consumer confidence.

Euromonitor International's Large Cooking Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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