

Large Cooking Appliances in Hong Kong, China

Market Direction | 2023-12-14 | 37 pages | Euromonitor

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Report description:

The private housing supply predicted for 2023 has approximately doubled compared with the pre-pandemic period, which is set to lead to an increase in demand for large cooking appliances. Following a spike in new residential housing, especially after the resumption of renovation projects in 2022, demand in the dominant built-in large cooking appliances category is set to continue to grow in 2023. Many local consumers, especially younger households, prefer products that are multifunctional and eas...

Euromonitor International's Large Cooking Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Demand for large cooking appliances continues to rise as pandemic restrictions are removed

Growth limited by price rises and other spending priorities

Smart features in cooker hoods attract younger consumers

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Continued move to retail e-commerce expected despite end of pandemic restrictions

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