

Large Cooking Appliances in Germany

Market Direction | 2023-12-13 | 39 pages | Euromonitor

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Report description:

In 2023, Germany was experiencing strong inflationary pressures, which was having an understandable impact on the spending habits of German consumers, particularly within the realm of large cooking appliances. The increased cost of living was resulting in more careful spending, with consumers reluctant to invest in non-essential commodities, such as luxury cooking appliances. The traditionally stable German housing industry was also stagnating, influencing the purchasing of large cooking appliances...

Euromonitor International's Large Cooking Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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