

Large Cooking Appliances in Argentina

Market Direction | 2023-12-15 | 41 pages | Euromonitor

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Report description:

Since the onset of the pandemic in 2020, many individuals chose to relocate to smaller cities or semirural regions in pursuit of achieving a better work-life balance. Concerns about mental health associated with densely populated metropolitan areas were among the primary reasons prompting people to reconsider their lifestyle during home confinement.

Euromonitor International's Large Cooking Appliances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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