

Juice in Ecuador

Market Direction | 2023-12-13 | 26 pages | Euromonitor

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Report description:

Juice is one category of soft drinks that has registered an exceptional sales performance during the post-pandemic era, with demand continuing to rise in 2023 following phenomenal volume growth during 2022. This success can be attributed largely to one significant contributing factor: the return to face-to-face teaching in all of Ecuador's schools during the post-pandemic era. The impact of this return to in-person tuition for all of the country's school children has been particularly pronounced...

Euromonitor International's Juice in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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