

Juice in Costa Rica

Market Direction | 2023-12-13 | 26 pages | Euromonitor

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Report description:

The juice category was negatively affected by the high inflation affecting the country, with some of the highest unit price increases within soft drinks being applied to juices. In addition to persistent inflationary pressures, issues regarding the supply of certain juices, namely orange juice, also had an impact. The higher prices of juice affected volume levels as consumers opted instead for less expensive alternatives, including juice drinks (up to 24% juice) and preparations of fresh juice a...

Euromonitor International's Juice in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: 100% Juice, Coconut and Other Plant Waters, Juice Drinks (up to 24% Juice), Nectars (25-99% Juice).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Juice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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