

## **Hot Drinks in Croatia**

Market Direction | 2023-12-15 | 30 pages | Euromonitor

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### **Report description:**

Overall, retail volume sales for hot drinks are expected to fall marginally, due to a slight fall in volume sales for coffee, which is by far the most popular hot drink in Croatia. The picture is not much better for tea and other hot drinks, with only minimal volume growth expected. Continuing population decline dampens volume sales, as does continuing inflation, with constant value sales expected to fall across all hot drinks. That being said, price growth has eased. Foodservice fares better, w...

Euromonitor International's Hot Drinks in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Hot Drinks in Croatia  
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### List Of Contents And Tables

#### HOT DRINKS IN CROATIA

##### EXECUTIVE SUMMARY

Hot drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 1 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023

Table 2 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023

Table 3 Retail Sales of Hot Drinks by Category: Volume 2018-2023

Table 4 Retail Sales of Hot Drinks by Category: Value 2018-2023

Table 5 Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 6 Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023

Table 7 Foodservice Sales of Hot Drinks by Category: Volume 2018-2023

Table 8 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023

Table 9 Total Sales of Hot Drinks by Category: Total Volume 2018-2023

Table 10 □ Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023

Table 11 □ NBO Company Shares of Hot Drinks: % Retail Value 2019-2023

Table 12 □ LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023

Table 13 □ Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023

Table 14 □ Retail Distribution of Hot Drinks by Format: % Volume 2018-2023

Table 15 □ Retail Distribution of Hot Drinks by Format and Category: % Volume 2023

Table 16 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028

Table 17 □ Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 18 □ Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 19 □ Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 20 □ Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 21 □ Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 22 □ Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 23 □ Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 24 □ Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 25 □ Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

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##### SOURCES

Summary 1 Research Sources

##### COFFEE IN CROATIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

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Fall in retail volume sales in 2023

Consumers continue to be brand loyal

Fresh ground coffee pods registers highest growth

#### PROSPECTS AND OPPORTUNITIES

Moderate constant value growth over forecast period

Leading players hold onto value share

Fresh ground coffee pods continues healthy growth

#### CATEGORY DATA

Table 26 Retail Sales of Coffee by Category: Volume 2018-2023

Table 27 Retail Sales of Coffee by Category: Value 2018-2023

Table 28 Retail Sales of Coffee by Category: % Volume Growth 2018-2023

Table 29 Retail Sales of Coffee by Category: % Value Growth 2018-2023

Table 30 NBO Company Shares of Coffee: % Retail Value 2019-2023

Table 31 LBN Brand Shares of Coffee: % Retail Value 2020-2023

Table 32 Forecast Retail Sales of Coffee by Category: Volume 2023-2028

Table 33 Forecast Retail Sales of Coffee by Category: Value 2023-2028

Table 34 Forecast Retail Sales of Coffee by Category: % Volume Growth 2023-2028

Table 35 □Forecast Retail Sales of Coffee by Category: % Value Growth 2023-2028

#### TEA IN CROATIA

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Some volume growth in tea in 2023

Franck remains the leader in tea

German brand Ronnefeldt launches in Croatia

#### PROSPECTS AND OPPORTUNITIES

Minimal volume growth over forecast period

Fruit/herbal registers highest volume growth over forecast period

E-commerce registers healthy growth

#### CATEGORY DATA

Table 36 Retail Sales of Tea by Category: Volume 2018-2023

Table 37 Retail Sales of Tea by Category: Value 2018-2023

Table 38 Retail Sales of Tea by Category: % Volume Growth 2018-2023

Table 39 Retail Sales of Tea by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Tea: % Retail Value 2019-2023

Table 41 LBN Brand Shares of Tea: % Retail Value 2020-2023

Table 42 Forecast Retail Sales of Tea by Category: Volume 2023-2028

Table 43 Forecast Retail Sales of Tea by Category: Value 2023-2028

Table 44 Forecast Retail Sales of Tea by Category: % Volume Growth 2023-2028

Table 45 □Forecast Retail Sales of Tea by Category: % Value Growth 2023-2028

#### OTHER HOT DRINKS IN CROATIA

#### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Minimal volume growth in 2023

Private label gains value share

Increased visibility of other plant-based hot drinks

#### PROSPECTS AND OPPORTUNITIES

Marginal constant value growth over forecast period

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Opportunities for growth for reduced sugar options, as well as more sustainable options

Pods grow in popularity over forecast period

#### CATEGORY DATA

Table 46 Retail Sales of Other Hot Drinks by Category: Volume 2018-2023

Table 47 Retail Sales of Other Hot Drinks by Category: Value 2018-2023

Table 48 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023

Table 49 Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023

Table 51 LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023

Table 52 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028

Table 53 Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028

Table 54 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028

Table 55 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

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