

Hot Drinks in Cambodia

Market Direction | 2023-12-15 | 32 pages | Euromonitor

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Report description:

In 2023, volume sales of hot drinks grew across the market, benefiting from the full reopening of society and the economy in the wake of the pandemic. This in turn stimulated industry players into innovating. While coffee remained the most popular category, sales of tea grew from a smaller base with tea in particular being influenced by the rising health and wellness trend. In general, older generations remain the main consumer base of hot drinks, while younger consumers prefer soft drinks.

Euromonitor International's Hot Drinks in Cambodia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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