

## **Hosiery in Germany**

Market Direction | 2023-12-14 | 18 pages | Euromonitor

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### **Report description:**

In 2023, hosiery in Germany has continued experiencing a shift in consumer behaviour, which started along with the reopening of businesses. Given the return to events outside of the home, such as socialising, travel, and office work, sheer hosiery is set to see growth in both volume and current value terms in 2023. By contrast, non-sheer hosiery is expected to experience a slight decline in volume terms. However, value sales have surged in both categories in 2023 and surpassed the pre-pandemic l...

Euromonitor International's Hosiery in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Non-Sheer Hosiery, Sheer Hosiery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Hosiery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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