

## **Home Laundry Appliances in Sweden**

Market Direction | 2023-12-14 | 38 pages | Euromonitor

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### **Report description:**

Home laundry appliances saw a decrease in retail sales volumes in 2023, representing something of a return to normalised sales levels following the impact of the COVID-19 crisis, which brought forward volume sales in 2020 and 2021. However, the fall in volumes was exacerbated by the challenging economic environment, with higher interest rates, cost of living pressures, and weakening consumer sentiment having an adverse effect on demand for home laundry appliances. With households being cautious...

Euromonitor International's Home Laundry Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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