

Home Laundry Appliances in Spain

Market Direction | 2023-12-15 | 41 pages | Euromonitor

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Report description:

Demand for automatic dryers continued to drop sharply in 2023, with the category seeing a deeper decline in retail volume terms than the one experienced by the other categories within home laundry appliances. During the pandemic, the demand for automatic dryers increased as consumers looked for ways to make their stay at home a more comfortable experience, such as being able to dry their clothes during unfavourable weather. While traditionally Spaniards have not been big users of these appliance...

Euromonitor International's Home Laundry Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Laundry Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Innovation focusing on sustainability and energy efficiency

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