

Fresh Food in the United Kingdom

Market Direction | 2023-12-13 | 76 pages | Euromonitor

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Report description:

2023 has presented considerable challenges and complexities for fresh food in the UK. Families are increasingly turning away from traditional staples such as fresh meat, fresh fruits, and vegetables due to the ongoing cost-of-living crisis. This shift has had a significant impact on retail volumes across a wide array of fresh food categories, driven by a prevalent sense of financial caution among consumers who are choosing to allocate their spending to essential items. This is further exacerbate...

Euromonitor International's Fresh Food in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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