

Fresh Food in South Africa

Market Direction | 2023-12-15 | 69 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1000.00
- Multiple User License (1 Site) €2000.00
- Multiple User License (Global) €3000.00

Report description:

With rising inflation, water supply issues, crumbling infrastructure and rolling power blackouts, South African fresh food producers are under extreme financial pressure and this, in turn, is passed on to local consumers. South Africa had been experiencing the same number of hours of no power since the inception of loadshedding in 2010 up until December 2022. The ailing state power company Eskom has faced endless problems, including ageing power stations that have not been upgraded in a timely m...

Euromonitor International's Fresh Food in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Fresh Food in South Africa
Euromonitor International
December 2023

List Of Contents And Tables

FRESH FOOD IN SOUTH AFRICA

EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

2023 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 1 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 2 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 3 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 4 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 5 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 6 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 7 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 8 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 9 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 10 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 11 □Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 12 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 13 □Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 14 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

MEAT IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising unit prices make meat unaffordable for many South Africans

More affordable poultry price attracts consumers

PROSPECTS AND OPPORTUNITIES

Anti-Dumping Duties to result in rising prices of poultry over the forecast period

Growing health and environmental concerns to potentially impact meat consumption

Summary 2 Major Processors of Meat 2023

CATEGORY DATA

Table 15 Total Sales of Meat by Category: Total Volume 2018-2023

Table 16 Total Sales of Meat by Category: % Total Volume Growth 2018-2023

Table 17 Retail Sales of Meat by Category: Volume 2018-2023

Table 18 Retail Sales of Meat by Category: % Volume Growth 2018-2023

Table 19 Retail Sales of Meat by Category: Value 2018-2023

Table 20 Retail Sales of Meat by Category: % Value Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2018-2023

Table 22 Forecast Sales of Meat by Category: Total Volume 2023-2028

Table 23 Forecast Sales of Meat by Category: % Total Volume Growth 2023-2028

Table 24 □Forecast Retail Sales of Meat by Category: Volume 2023-2028

Table 25 □Forecast Retail Sales of Meat by Category: % Volume Growth 2023-2028

Table 26 □Forecast Retail Sales of Meat by Category: Value 2023-2028

Table 27 □Forecast Retail Sales of Meat by Category: % Value Growth 2023-2028

FISH AND SEAFOOD IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising input costs place pressure on the availability of fish and seafood

Sustainability factor is increasingly influencing choice of fish and seafood

PROSPECTS AND OPPORTUNITIES

Growth potential for fish and seafood by meeting health and sustainability criteria

Aquaculture could play a greater role in increasing seafood consumption

Summary 3 Major Processors of Fish and Seafood 2023

CATEGORY DATA

Table 28 Total Sales of Fish and Seafood by Category: Total Volume 2018-2023

Table 29 Total Sales of Fish and Seafood by Category: % Total Volume Growth 2018-2023

Table 30 Retail Sales of Fish and Seafood by Category: Volume 2018-2023

Table 31 Retail Sales of Fish and Seafood by Category: % Volume Growth 2018-2023

Table 32 Retail Sales of Fish and Seafood by Category: Value 2018-2023

Table 33 Retail Sales of Fish and Seafood by Category: % Value Growth 2018-2023

Table 34 Retail Sales of Fish and Seafood by Packaged vs Unpackaged: % Volume 2018-2023

Table 35 Forecast Total Sales of Fish and Seafood by Category: Total Volume 2023-2028

Table 36 Forecast Total Sales of Fish and Seafood by Category: % Total Volume Growth 2023-2028

Table 37 □Forecast Retail Sales of Fish and Seafood by Category: Volume 2023-2028

Table 38 □Forecast Retail Sales of Fish and Seafood by Category: % Volume Growth 2023-2028

Table 39 □Forecast Retail Sales of Fish and Seafood by Category: Value 2023-2028

Table 40 □Forecast Retail Sales of Fish and Seafood by Category: % Value Growth 2023-2028

PULSES IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

High inflationary pressures drive demand for pulses

Growing flexitarian trend drives dynamic growth of other pulses

PROSPECTS AND OPPORTUNITIES

Plant-based trend creates opportunity for other pulses

Pulses such as beans are important crops for rotation

Summary 4 Major Processors of Pulses 2023

CATEGORY DATA

Table 41 Total Sales of Pulses by Category: Total Volume 2018-2023

Table 42 Total Sales of Pulses by Category: % Total Volume Growth 2018-2023

Table 43 Retail Sales of Pulses by Category: Volume 2018-2023

Table 44 Retail Sales of Pulses by Category: % Volume Growth 2018-2023

Table 45 Retail Sales of Pulses by Category: Value 2018-2023

Table 46 Retail Sales of Pulses by Category: % Value Growth 2018-2023

Table 47 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 48 Forecast Total Sales of Pulses by Category: Total Volume 2023-2028
Table 49 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2023-2028
Table 50 □Forecast Retail Sales of Pulses by Category: Volume 2023-2028
Table 51 □Forecast Retail Sales of Pulses by Category: % Volume Growth 2023-2028
Table 52 □Forecast Retail Sales of Pulses by Category: Value 2023-2028
Table 53 □Forecast Retail Sales of Pulses by Category: % Value Growth 2023-2028
VEGETABLES IN SOUTH AFRICA
KEY DATA FINDINGS
2023 DEVELOPMENTS
No avoiding price hikes for vegetables due to higher input costs
Vegetables continue to benefit from home cooking
PROSPECTS AND OPPORTUNITIES
Processed vegetables provide competition due to convenience trend
Sustainability to become greater area of focus over the forecast period
Summary 5 Major Processors of Vegetables 2023
CATEGORY DATA
Table 54 Total Sales of Vegetables by Category: Total Volume 2018-2023
Table 55 Total Sales of Vegetables by Category: % Total Volume Growth 2018-2023
Table 56 Retail Sales of Vegetables by Category: Volume 2018-2023
Table 57 Retail Sales of Vegetables by Category: % Volume Growth 2018-2023
Table 58 Retail Sales of Vegetables by Category: Value 2018-2023
Table 59 Retail Sales of Vegetables by Category: % Value Growth 2018-2023
Table 60 Retail Sales of Vegetables by Packaged vs Unpackaged: % Volume 2018-2023
Table 61 Forecast Total Sales of Vegetables by Category: Total Volume 2023-2028
Table 62 Forecast Total Sales of Vegetables by Category: % Total Volume Growth 2023-2028
Table 63 □Forecast Retail Sales of Vegetables by Category: Volume 2023-2028
Table 64 □Forecast Retail Sales of Vegetables by Category: % Volume Growth 2023-2028
Table 65 □Forecast Retail Sales of Vegetables by Category: Value 2023-2028
Table 66 □Forecast Retail Sales of Vegetables by Category: % Value Growth 2023-2028
STARCHY ROOTS IN SOUTH AFRICA
KEY DATA FINDINGS
2023 DEVELOPMENTS
Declining supply of potatoes leads to rising prices
Fresh potatoes face competition from cheap imported frozen processed options
PROSPECTS AND OPPORTUNITIES
Sweet potatoes can potentially combat malnutrition in South Africa
Sustainability to become greater area of focus over the forecast period
Summary 6 Major Processors of Starchy Roots 2023
CATEGORY DATA
Table 67 Total Sales of Starchy Roots by Category: Total Volume 2018-2023
Table 68 Total Sales of Starchy Roots by Category: % Total Volume Growth 2018-2023
Table 69 Retail Sales of Starchy Roots by Category: Volume 2018-2023
Table 70 Retail Sales of Starchy Roots by Category: % Volume Growth 2018-2023
Table 71 Retail Sales of Starchy Roots by Category: Value 2018-2023
Table 72 Retail Sales of Starchy Roots by Category: % Value Growth 2018-2023
Table 73 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2018-2023
Table 74 Forecast Total Sales of Starchy Roots by Category: Total Volume 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 75 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2023-2028

Table 76 □Forecast Retail Sales of Starchy Roots by Category: Volume 2023-2028

Table 77 □Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2023-2028

Table 78 □Forecast Retail Sales of Starchy Roots by Category: Value 2023-2028

Table 79 □Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2023-2028

FRUITS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Farming profitability impacts fruit production in 2023

Inclement weather negatively impacts fruit production in 2023

PROSPECTS AND OPPORTUNITIES

Global warming and above average sea surface temperatures likely to affect future fruit yields

Avocados should see greater productivity due to new deal with China

Summary 7 Major Processors of Fruits 2023

CATEGORY DATA

Table 80 Total Sales of Fruits by Category: Total Volume 2018-2023

Table 81 Total Sales of Fruits by Category: % Total Volume Growth 2018-2023

Table 82 Retail Sales of Fruits by Category: Volume 2018-2023

Table 83 Retail Sales of Fruits by Category: % Volume Growth 2018-2023

Table 84 Retail Sales of Fruits by Category: Value 2018-2023

Table 85 Retail Sales of Fruits by Category: % Value Growth 2018-2023

Table 86 Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2018-2023

Table 87 Forecast Total Sales of Fruits by Category: Total Volume 2023-2028

Table 88 Forecast Total Sales of Fruits by Category: % Total Volume Growth 2023-2028

Table 89 □Forecast Retail Sales of Fruits by Category: Volume 2023-2028

Table 90 □Forecast Retail Sales of Fruits by Category: % Volume Growth 2023-2028

Table 91 □Forecast Retail Sales of Fruits by Category: Value 2023-2028

Table 92 □Forecast Retail Sales of Fruits by Category: % Value Growth 2023-2028

NUTS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Oversupply of nuts encourages expansion by players into packaged food

Competition from processed nuts as consumers seek convenience

PROSPECTS AND OPPORTUNITIES

Growing global health trend offers opportunity for nuts

Sustainability to become greater area of focus over the forecast period

Summary 8 Major Processors of Nuts 2023

CATEGORY DATA

Table 93 Total Sales of Nuts by Category: Total Volume 2018-2023

Table 94 Total Sales of Nuts by Category: % Total Volume Growth 2018-2023

Table 95 Retail Sales of Nuts by Category: Volume 2018-2023

Table 96 Retail Sales of Nuts by Category: % Volume Growth 2018-2023

Table 97 Retail Sales of Nuts by Category: Value 2018-2023

Table 98 Retail Sales of Nuts by Category: % Value Growth 2018-2023

Table 99 Retail Sales of Nuts by Packaged vs Unpackaged: % Volume 2018-2023

Table 100 Forecast Total Sales of Nuts by Category: Total Volume 2023-2028

Table 101 Forecast Total Sales of Nuts by Category: % Total Volume Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 102 □Forecast Retail Sales of Nuts by Category: Volume 2023-2028

Table 103 □Forecast Retail Sales of Nuts by Category: % Volume Growth 2023-2028

Table 104 □Forecast Retail Sales of Nuts by Category: Value 2023-2028

Table 105 □Forecast Retail Sales of Nuts by Category: % Value Growth 2023-2028

EGGS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increase in input costs and price hikes means eggs are unaffordable for many

Avian influenza hits South African poultry industry

PROSPECTS AND OPPORTUNITIES

Possible shortage of eggs over the forecast period

Growth opportunity if egg prices stabilise

Summary 9 Major Processors of Eggs 2023

CATEGORY DATA

Table 106 Total Sales of Eggs: Total Volume 2018-2023

Table 107 Total Sales of Eggs: % Total Volume Growth 2018-2023

Table 108 Retail Sales of Eggs: Volume 2018-2023

Table 109 Retail Sales of Eggs: % Volume Growth 2018-2023

Table 110 Retail Sales of Eggs: Value 2018-2023

Table 111 Retail Sales of Eggs: % Value Growth 2018-2023

Table 112 Retail Sales of Eggs by Packaged vs Unpackaged: % Volume 2018-2023

Table 113 Forecast Total Sales of Eggs: Total Volume 2023-2028

Table 114 Forecast Total Sales of Eggs: % Total Volume Growth 2023-2028

Table 115 □Forecast Retail Sales of Eggs: Volume 2023-2028

Table 116 □Forecast Retail Sales of Eggs: % Volume Growth 2023-2028

Table 117 □Forecast Retail Sales of Eggs: Value 2023-2028

Table 118 □Forecast Retail Sales of Eggs: % Value Growth 2023-2028

SUGAR AND SWEETENERS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sugar Masterplan concludes bringing relief to a depressed local sugar industry

Health Promotion Levy remains a threat

PROSPECTS AND OPPORTUNITIES

Sugar industry will continue to feel the threat of global health trend

Sustainability to become greater area of focus over the forecast period

Summary 10 Major Processors of Sugar and Sweeteners 2023

CATEGORY DATA

Table 119 Total Sales of Sugar and Sweeteners: Total Volume 2018-2023

Table 120 Total Sales of Sugar and Sweeteners: % Total Volume Growth 2018-2023

Table 121 Retail Sales of Sugar and Sweeteners: Volume 2018-2023

Table 122 Retail Sales of Sugar and Sweeteners: % Volume Growth 2018-2023

Table 123 Retail Sales of Sugar and Sweeteners: Value 2018-2023

Table 124 Retail Sales of Sugar and Sweeteners: % Value Growth 2018-2023

Table 125 Retail Sales of Sugar and Sweeteners by Packaged vs Unpackaged: % Volume 2018-2023

Table 126 Forecast Total Sales of Sugar and Sweeteners: Total Volume 2023-2028

Table 127 Forecast Total Sales of Sugar and Sweeteners: % Total Volume Growth 2023-2028

Table 128 □Forecast Retail Sales of Sugar and Sweeteners: Volume 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 129 □Forecast Retail Sales of Sugar and Sweeteners: % Volume Growth 2023-2028
Table 130 □Forecast Retail Sales of Sugar and Sweeteners: Value 2023-2028
Table 131 □Forecast Retail Sales of Sugar and Sweeteners: % Value Growth 2023-2028

Fresh Food in South Africa

Market Direction | 2023-12-15 | 69 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1000.00
	Multiple User License (1 Site)	€2000.00
	Multiple User License (Global)	€3000.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com