

Fresh Food in South Africa

Market Direction | 2023-12-15 | 69 pages | Euromonitor

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Report description:

With rising inflation, water supply issues, crumbling infrastructure and rolling power blackouts, South African fresh food producers are under extreme financial pressure and this, in turn, is passed on to local consumers. South Africa had been experiencing the same number of hours of no power since the inception of loadshedding in 2010 up until December 2022. The ailing state power company Eskom has faced endless problems, including ageing power stations that have not been upgraded in a timely manner...

Euromonitor International's Fresh Food in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses, Starchy Roots, Sugar and Sweeteners, Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Fresh Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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