

Footwear in Germany

Market Direction | 2023-12-14 | 19 pages | Euromonitor

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Report description:

After seeing close to double-digit current value growth in 2022, footwear has been facing challenges in Germany in 2023, and growth is set to slow. Several insolvencies have been filed in 2023 - an increase compared with the year before - particularly in the footwear industry, which has been showing that problems have dragged from the pandemic times into the present day. Although the high growth in value in 2022 was mainly due to higher prices caused by inflation and rising manufacturing costs,...

Euromonitor International's Footwear in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Children's Footwear, Men's Footwear, Women's Footwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Footwear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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