

Food Preparation Appliances in Sweden

Market Direction | 2023-12-14 | 36 pages | Euromonitor

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Report description:

Food preparation appliances experienced a strong decline in volume sales in 2023. After the COVID-19 crisis, households shifted their spending priorities away from food preparation appliances towards activities that had been largely curtailed by the pandemic, such as experiences, services and travel. While the COVID-19 crisis brought forward sales of food preparation appliances, they did not spike in the same way as in other areas of consumer appliances and, indeed, volumes remained below the le...

Euromonitor International's Food Preparation Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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