

## **Food Preparation Appliances in Spain**

Market Direction | 2023-12-15 | 38 pages | Euromonitor

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### **Report description:**

Sales of food preparation appliances reported a decline in retail volume terms in 2023 for the second year running, albeit the decline was not quite as significant with inflation stabilising to slightly more stable levels. Overall, demand for these products has fallen in the context of more restricted household budgets and the fact the category has fallen under the shadow of other small kitchen appliances such as coffee machines and air fryers (light fryers), which continued to capture the atten...

Euromonitor International's Food Preparation Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Overall decline in demand for food preparation appliances, but innovations continue to be seen

Blenders show more resilience than other products in the category

Seasonality remains an issue with sales focused on key sales events and Christmas

#### PROSPECTS AND OPPORTUNITIES

Juice extractors likely to struggle for growth

E-commerce set to increase its share over the forecast period

Handheld and portable blenders set to continue growing in popularity

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