

## **Food Preparation Appliances in Israel**

Market Direction | 2023-12-15 | 36 pages | Euromonitor

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### **Report description:**

After the uplift in sales in 2020 and 2021, when the COVID-19 crisis led to a marked increase in people cooking at home and, therefore, a rise in consumers investing in cooking equipment, the food preparation appliances category saw a decline in sales in 2022 and 2023. As well as some normalisation following the rise in demand in the pandemic, this fall in sales was in part due to economic and political uncertainty. In this environment, when they did choose to spend money, consumers preferred to...

Euromonitor International's Food Preparation Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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