

Food Preparation Appliances in Hong Kong, China

Market Direction | 2023-12-14 | 34 pages | Euromonitor

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Report description:

Food preparation appliances is set to see modest retail volume growth in 2023, despite many consumers heading back out to restaurants due to the removal of pandemic restrictions. The end of the long lockdown period caused a resurgence of consumers dining outside of the home and travelling abroad, as they were eager to experience what they had missed over the pandemic period. However, growth in this category has come from increased awareness of health and wellness, and new habits formed during th...

Euromonitor International's Food Preparation Appliances in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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E-commerce continues to grow despite removal of pandemic restrictions

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