

Food Preparation Appliances in Germany

Market Direction | 2023-12-13 | 36 pages | Euromonitor

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Report description:

Germany, with its rich tapestry of cultures influenced by both its history and modern migration, showcases a culinary landscape as diverse as its population. This multicultural demographic, further buoyed by travel enthusiasts, international cuisine aficionados and global culinary trends, has deeply shaped an expansive and varied palate. In response to this evolving demand, food preparation appliances have undergone significant transformations and are no longer limited to a singular function. To...

Euromonitor International's Food Preparation Appliances in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Food Preparation Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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