

## **Food Preparation Appliances in China**

Market Direction | 2023-11-24 | 36 pages | Euromonitor

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### **Report description:**

Retail volume sales of food preparation appliances are set to see a single-digit retail volume decline in 2023. With the end of the zero-COVID policy and the full reopening of businesses, including offline restaurants, as well as other foodservice outlets, dining outside of the home has resumed. Consumers are spending less time at home once again, which is leading to a decrease in home cooking, and subsequently is set to reduce overall demand for food preparation appliances in 2023. In addition,...

Euromonitor International's Food Preparation Appliances in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Blenders, Food Processors, Juice Extractors, Mixers, Other Food Preparation Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Food Preparation Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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