Dishwashers in Sweden

Market Direction | 2023-12-14 | 35 pages | Euromonitor

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Report description:

The dishwashers category witnessed a fall in volume sales in 2023 as it saw some normalisation following the spike in demand witnessed as a result of the COVID-19 crisis, which encouraged consumers to focus spending on their homes and increased the amount of cooking - and therefore washing up - that they had to do at home. The challenging economic conditions prevailing at the end of the review period also served to put downward pressure on volume sales, with higher interest rates, cost of living...

Euromonitor International's Dishwashers in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Dishwashers market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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