

Dishwashers in Germany

Market Direction | 2023-12-13 | 34 pages | Euromonitor

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Report description:

A key trend in dishwashers in Germany in 2023 was the marked reduction in upgrade purchases. This was largely down to the prevailing economic conditions, with inflationary pressures being felt across most consumer goods categories. This dampened consumer desire for routine upgrades was also coupled with a static housing market, with fewer new homes needing new household appliances. Many households were content with the performance of their existing models, questioning the need for newer replacem...

Euromonitor International's Dishwashers in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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