

Dishwashers in France

Market Direction | 2023-12-13 | 39 pages | Euromonitor

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Report description:

Dishwashers saw volume sales fall in 2023 due to lower levels of dynamism in the real estate market, as these are products that usually get bought when consumers are acquiring a new home. Another factor that has adversely affected volume sales is the greater durability of models, resulting in longer replacement cycles. Those consumers who already own a dishwasher continue to purchase new ones when the old ones break down. However, durability and reparability have become more transparent within t...

Euromonitor International's Dishwashers in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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