

Dishwashers in China

Market Direction | 2023-11-24 | 36 pages | Euromonitor

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Report description:

In 2022, the COVID-19 pandemic hit China hard, forcing almost all parts of the country into partial or total lockdown on various occasions. As a consumer appliances category relying significantly on professional installation services, dishwashers experienced a decline in volume sales across both freestanding and built-in models alike in this year. Nevertheless, as the country gradually but steadily opened up in 2023, restrictions on mobility were lifted, and offline traffic returned, to the bene...

Euromonitor International's Dishwashers in China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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