

Dishwashers in Chile

Market Direction | 2023-12-15 | 34 pages | Euromonitor

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Report description:

After achieving dynamic volume growth in 2021, driven by greater access to financial liquidity for local consumers, demand for dishwashers notably declined in 2022. Struggling to maintain their international supply chains due to higher container costs and the closure of essential ports during the pandemic, shipments were delayed, and given that most dishwashers are produced outside of Chile, players were significantly impacted. In 2022, the situation was reversed - with the normalisation of ship...

Euromonitor International's Dishwashers in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Dishwashers, Freestanding Dishwashers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Growing demand for dishwashers, but more dynamic value growth is driven by price increases

Despite low penetration, dishwashers increasingly valued for convenience and water-saving attributes

Three main brands dominate demand for dishwashers

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Chile's REP law has potential to place pressure on manufacturers and increase barrier to entry for new brands

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