

Credit Cards in the US

Market Direction | 2023-12-15 | 32 pages | Euromonitor

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Report description:

Credit cards in the US is set to continue to see robust growth by all measures in 2023. While inflation in the country has generally been at lower levels than in the extreme outlier year of 2022, prices have still grown considerably, and some US consumers have been forced to rely on credit cards in order to help them make ends meet at the end of the month. Inflationary pressures are particularly concerning for those on lower incomes, whose wages have been less likely to grow, and consumers have...

Euromonitor International's Credit Card Transactions in USA report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Credit Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Credit Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Inflationary environment a contributory factor to growth for credit cards

Federal Reserve raises interest rates, taming inflation but forcing credit rates higher

Apple explores ways to enter BNPL and savings

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The proliferation of BNPL will bring competition, but be dwarfed by credit card use

Credit Card Competition Act continues to hang over the future of credit cards

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