

Consumer Appliances in Sweden

Market Direction | 2023-12-14 | 120 pages | Euromonitor

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Report description:

The consumer appliances market in Sweden saw volume sales fall in 2023, following higher demand during the COVID-19 crisis when consumer spending was much more focused on the domestic environment. While the decline in volume sales seen in 2023 was in part due to normalisation after growth during the pandemic, it was also influenced by the challenging economic environment at the end of the review period. Consumer appliances are typically purchased on credit or savings and higher interest rates an...

Euromonitor International's Consumer Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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