

Consumer Appliances in Spain

Market Direction | 2023-12-15 | 134 pages | Euromonitor

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Report description:

Similar to the pattern seen in 2022, inflationary pressures and reduced purchasing power continued to take their toll on the performance of consumer appliances in Spain in 2023. Another aspect that contributed to the negative evolution of consumer appliances in 2023 was the contraction of the housing market in the country, which was accompanied by a decline in home renovations in Spain. As a result, sales recorded a decline in retail volume terms across most categories in 2023, with only a few e...

Euromonitor International's Consumer Appliances in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Innovation focusing on sustainability and energy efficiency

PROSPECTS AND OPPORTUNITIES

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E-commerce still full of potential heading into the forecast period

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Induction hobs continue dominating the category

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Competitive landscape in the category remain stable

PROSPECTS AND OPPORTUNITIES

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