

Concentrates in Peru

Market Direction | 2023-12-13 | 27 pages | Euromonitor

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Report description:

In 2023, concentrates experienced significant growth due to a notable rise in the country's average temperatures driven by El Nino at the year's onset and later in the year. This heightened heat sensation prompted increased hydration needs and thirst quenching among individuals. Concurrently, inflation played a pivotal role. Common fruits used for home-made juices, such as lemon, passion fruit, and pineapple, faced substantial price hikes, particularly affecting consumption, especially among Per...

Euromonitor International's Concentrates in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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