

Concentrates in Chile

Market Direction | 2023-12-14 | 29 pages | Euromonitor

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Report description:

As Chilean families see an increase in their incomes and new products emerge in competing categories, concentrates, often regarded as a budget-friendly option, are generally losing popularity. Powder concentrates, the primary format in the category, was historically favoured by low- and mid-income Chileans when alternatives such as juice and carbonates were less accessible. Now, local consumers have a plethora of alternatives, ranging from flavoured bottled water to a variety of 100% juice in mu...

Euromonitor International's Concentrates in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Liquid Concentrates, Powder Concentrates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Concentrates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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