

Coffee in Costa Rica

Market Direction | 2023-12-13 | 19 pages | Euromonitor

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Report description:

In 2023, coffee prices began to normalise in the country, with much slower inflation taking hold from July 2023. Consequently, most consumers began to return to previous consumption patterns, creating a favourable impact on retail volume growth in 2023, which returned to low single-digit growth. Costa Rica has experienced some of the highest levels of inflation in decades, leading to a sharp spike in coffee prices in 2022. Official sources indicate that the consumer price index peaked at 34% in...

Euromonitor International's Coffee in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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