

Carbonates in Nigeria

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Report description:

Young adults are the primary consumers of carbonates in Nigeria, although adults also contribute to consumption. Despite economic challenges, a significant portion of the population, consumes two bottles of soft drinks per day on average. The prevalent hot and humid weather conditions in Nigeria significantly contribute to the popularity and widespread consumption of carbonates. Consumption peaks around midday and in the afternoon during high temperatures, particularly in hot and dry months comp...

Euromonitor International's Carbonates in Nigeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Carbonates in Nigeria
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List Of Contents And Tables

CARBONATES IN NIGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer behaviour and market influence

Packaging innovations and consumer accessibility

Leading players and landscape dynamics

PROSPECTS AND OPPORTUNITIES

Challenges and health-conscious consumers

Economic pressures and packaging adaptations

Growth challenges and economic factors

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 10 NBO Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 11 NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 12 NBO Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 13 Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 14 Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 15 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 16 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

SOFT DRINKS IN NIGERIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

Table 17 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 18 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 19 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 20 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 21 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 22 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 25 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 26 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 27 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 28 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 29 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 30 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 31 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 32 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 33 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 34 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 35 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 36 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 37 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 38 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 39 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 40 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 41 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 42 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

APPENDIX

Fountain sales in Nigeria

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SOURCES

Summary 1 Research Sources

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