

Carbonates in Canada

Market Direction | 2023-12-13 | 32 pages | Euromonitor

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Report description:

Off-trade volume sales declined in 2023 due to ongoing negative public perceptions around carbonates. Rising health consciousness has led consumers to shift towards healthier options such as sparkling bottled water and RTD tea juices. This trend has accelerated post-COVID-19 as Canadians pay more attention to their diet. Inflationary pressures have also reduced volume sales, as consumers purchase smaller or single packs instead of multipacks in order to save money.

Euromonitor International's Carbonates in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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CARBONATES IN CANADA

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New product development focuses on functional benefits with reduced or zero sugar

Giants Coca-Cola and PepsiCo Beverages Canada discontinue less popular brands

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MARKET DATA

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