

Carbonates in Bolivia

Market Direction | 2023-12-13 | 30 pages | Euromonitor

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Report description:

While carbonates continues to be the most popular soft drink in Bolivia, it has reached maturity and volume growth is expected to be muted in 2023. Continuing population growth supports volume sales. but overall carbonates is expected to be the weakest performer among soft drinks. Part of the reason is that some consumers are switching to healthier options such as juice and water.

Euromonitor International's Carbonates in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Carbonates in Bolivia
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List Of Contents And Tables

CARBONATES IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Muted volume growth in 2023

Leader Coca-Cola continues to innovate

Other players also look to differentiate

PROSPECTS AND OPPORTUNITIES

Sustainability increasingly important

Varying packaging sizes widen consumer base

Increased promotion of soft drinks as cocktail ingredient

CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 Sales of Carbonates by Total Fountain On-trade: Volume 2018-2023

Table 10 Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2018-2023

Table 11 NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 12 LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 13 NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 14 LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 15 Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 16 Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 17 Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 18 Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 19 Forecast Sales of Carbonates by Total Fountain On-trade: Volume 2023-2028

Table 20 Forecast Sales of Carbonates by Total Fountain On-trade: % Volume Growth 2023-2028

SOFT DRINKS IN BOLIVIA

EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

MARKET DATA

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Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 30 ☐Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 31 ☐Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 32 ☐Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 33 ☐Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 34 ☐Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 35 ☐NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 36 ☐LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 37 ☐NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 38 ☐LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 39 ☐Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 40 ☐Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 41 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 42 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 43 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 44 ☐Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 45 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 46 ☐Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 47 ☐Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 48 ☐Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 49 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 50 ☐Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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