

Bottled Water in Peru

Market Direction | 2023-12-13 | 26 pages | Euromonitor

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Report description:

The year 2023 witnessed a notable surge in average temperatures across the country, attributed to El Nino at the year's onset and in the latter half. This resulted in significantly heightened heat sensations compared to previous years, prompting an increased need for hydration among people. Consequently, bottled water emerged as one of the categories benefiting most from this upsurge in consumption. It stands as a more economical option on average compared to soft drinks. Additionally, its wides...

Euromonitor International's Bottled Water in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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