

Bottled Water in Ecuador

Market Direction | 2023-12-13 | 26 pages | Euromonitor

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Report description:

A substantial surge was seen in the average unit price of bottled water towards the end of the review period, with the category recording higher average unit price increases than virtually all other categories of soft drinks over the course of 2022 and into 2023. This escalation in unit price growth can be attributed to several factors. One significant reason for such dramatic price increases is the narrow profit margins that category players must contend with, which have rendered many of the co...

Euromonitor International's Bottled Water in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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