

## **Bottled Water in Chile**

Market Direction | 2023-12-14 | 29 pages | Euromonitor

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## Report description:

Bottled water has emerged as one of the top-performing categories in 2023. Even in the face of challenging conditions in 2022, it demonstrated impressive resilience. In 2023, bottled water continues its upward trajectory by capitalising on significant price increases observed in competing categories, such as juice, which implemented substantial hikes in late 2022 and into early 2023. While the average unit price of bottled water increased by several percentage points above inflation, many of its...

Euromonitor International's Bottled Water in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slower price increases and health trends drive performance of bottled water

Climate change is another factor pushing demand for bottled water in Chile

Children and female consumers push demand for flavoured bottled water

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