

Airlines in India

Market Direction | 2023-12-15 | 15 pages | Euromonitor

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Report description:

Airlines in India is set to experience robust demand and growth in 2023, propelled by a surge in interest from tier-2 and non-metro cities. Certain tier-2 cities, such as Ghaziabad, Lucknow, Surat, Pune, and Indore, are expected to witness rises in disposable income above the national average growth of 10% in 2023, according to Euromonitor's Economies and Consumers data. As such, rising disposable incomes, along with consumers' aspirations to enhance their lifestyle, have allowed air travel to b...

Euromonitor International's Airlines in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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AIRLINES IN INDIA

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2023 DEVELOPMENTS

Airlines continues to witness strong growth, driven by a surge in demand beyond metro cities and increased connectivity between cities

Online airline booking surges, driven by competitive pricing structure and enhanced customer experience

PROSPECTS AND OPPORTUNITIES

Airlines has promising growth opportunities, backed by government initiatives and evolving consumer perception

Competitive environment to further intensify and evolve, with domestic carriers likely to dominate

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