

## **Air Treatment Products in Israel**

Market Direction | 2023-12-15 | 35 pages | Euromonitor

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### **Report description:**

As the weather is getting warmer in Israel, consumers are forced to replace their air conditioners more often. As a result, demand for air conditioners and cooling fans remains constant. Furthermore, many consumers replace their air conditioners since Israel is generally a hot country, and therefore owning an air conditioner is considered a basic need. However, in 2022, sales of air conditioners declined due to the relatively mild summer, while, in 2023, demand for air conditioners continued to...

Euromonitor International's Air Treatment Products in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Air Purifiers, Cooling, Dehumidifiers, Humidifiers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Air Treatment Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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