

## **United States Catering Market Report and Forecast 2024-2032**

Market Report | 2023-11-30 | 101 pages | EMR Inc.

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### **Report description:**

United States Catering Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the United States catering market is projected to grow at a CAGR of 6.2% between 2024 and 2032. Aided by the thriving hospitality industry, rising corporate events, and the increasing consumer preference for professionally prepared meals, the market is expected to grow significantly by 2032.

Catering is a service that provides food service at a remote site or a site such as a hotel, public house (pub), or other locations. In the United States, the catering industry has been a critical element of the overall food and beverage sector, providing services for a broad range of events including corporate functions, weddings, concerts, and conventions.

The increasing demand for professional food services in the corporate sector is a significant contributor to the United States catering market expansion. As businesses expand and corporate events become more frequent, the need for professional catering services is on the rise. These services also enhance the overall experience of the event, leading to higher satisfaction levels among attendees.

Simultaneously, the resurgence of the hospitality sector, particularly in the post-pandemic era, has stimulated the catering market. Hotels, resorts, and other hospitality entities are constantly enhancing their food and beverage offerings to attract guests, thereby driving the need for skilled and efficient catering services.

Moreover, the increasing consumer preference for professionally prepared meals is playing a critical role in propelling the United States catering market growth. Whether it is for personal events like weddings and birthday parties or for community events like festivals and concerts, more and more Americans are opting for catered meals. This preference stems from the convenience and diversity of offerings that professional caterers provide.

In addition to the traditional catering services, innovative offerings such as food truck catering and pop-up restaurant catering are gaining popularity. These novel forms of catering allow for greater customisation and offer a unique dining experience, thereby attracting a wider consumer base.

Furthermore, the United States catering market demand is fuelled by the rise of online catering service providers. These platforms provide a convenient way for consumers to browse through different catering options, compare prices, and make bookings, thereby simplifying the overall process and driving demand for catering services.

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## Market Segmentation □

The market can be divided based on type, services, application, and region.

### Market Breakup by Type

- Contractual
- Non-Contractual

### Market Breakup by Services

- Inhouse
- Outsource

### Market Breakup by Application

- Corporate Catering
- Social Events
- Others

### Market Breakup by Region

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

### Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the United States catering market. Some of the major players explored in the report by Expert Market Research are as follows:

- Sodexo
- Compass Group
- ISS A/S
- Jones Lang LaSalle In
- Aramark
- San Francisco Catering Company
- Tres LA Group
- San Diego SA
- Elaine Bell Catering
- DJ's California Catering
- Others

### About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

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\*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

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