

Global Recreational Vehicle Market Report and Forecast 2024-2032

Market Report | 2023-11-28 | 195 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$2799.00
- Five User License \$3999.00
- Corporate License \$4999.00

Report description:

Global Recreational Vehicle Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global recreational vehicle market is projected to grow at a CAGR of 5% between 2024 and 2032. Aided by the escalating trend of outdoor leisure activities and the burgeoning desire for mobile residences, the market is expected to grow significantly by 2032.

Recreational vehicles, commonly known as RVs, offer a blend of transport and temporary accommodation. Ranging from camper vans to motorhomes, these vehicles have become synonymous with the ultimate road-trip experience. Offering amenities such as sleeping quarters, kitchens, and bathroom facilities, RVs have ushered in a new era of travel, allowing wanderlust enthusiasts to embark on journeys with the comfort of home.

A rising inclination towards adventure tourism and the evolving travel preferences are substantially driving the global recreational vehicle market growth. The modern-day traveller is increasingly seeking immersive experiences, preferring to tread offbeat paths rather than regular tourist destinations. This shift has led to a burgeoning demand for RVs, enabling tourists to explore at their own pace, without the constraints of hotel check-ins and itinerary timelines.

As per the recreational vehicle market analysis, the work-from-home trend, which took root during the pandemic, has further augmented the allure of RVs. With professionals no longer tied down to fixed office locations, many have taken to the roads, working remotely from the scenic environs of their mobile homes. This confluence of work and travel, often termed as 'workations', has propelled the RV market to new heights.

Additionally, the RV market's trajectory is positively influenced by technological advancements. Modern RVs come equipped with state-of-the-art facilities like solar panels, Wi-Fi connectivity, and smart home systems, offering users a seamless blend of luxury and convenience. Manufacturers, recognizing the evolving consumer demands, are investing heavily in R&D to integrate such innovative features, further fuelling the market growth.

The environmental perspective also influences the recreational vehicle market outlook. With travellers becoming increasingly conscious of their carbon footprints, RVs present a more sustainable mode of travel compared to frequent air travels. The ability to cook onboard reduces the dependency on restaurant meals, leading to reduced plastic waste, further enhancing the eco-friendly quotient of RV journeys.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Segmentation

The market can be divided based on type and region.

Market Breakup by Type

- Towable RVs
- o□ Travel Trailers
- o□ Fifth Wheel Trailers
- o□ Folding Camp Trailers
- o□ Truck Campers
- Motor Homes
- o□ Type A
- o□ Type B
- o□ Type C

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global recreational vehicle market. Some of the major players explored in the report by Expert Market Research are as follows:

- Thor Industries Inc.
- Forest River Inc.
- Winnebago Industries Inc.
- REV Group Inc.
- Nexus RVS
- Tiffin Motorhomes Inc.
- Triple E Canada Ltd.
- Others

About Us

Acquire unparalleled access to critical industry insights with our comprehensive market research reports, meticulously prepared by a team of seasoned experts. These reports are designed to equip decision-makers with an in-depth understanding of prevailing market trends, competitive landscapes, and growth opportunities.

Our high-quality, data-driven analysis provides the essential framework for organisations seeking to make informed and strategic decisions in an increasingly complex and rapidly evolving business environment. By investing in our market research reports, you can ensure your organisation remains agile, proactive, and poised for success in today's competitive market.

Don't miss the opportunity to elevate your business intelligence and strengthen your strategic planning. Secure your organisation's future success by acquiring one of our Expert Market Research reports today.

*We at Expert Market Research always strive to provide you with the latest information. The numbers in the article are only indicative and may be different from the actual report.

Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.1 Market Definition and Outlook
- 3.2 Properties and Applications
- 3.3 Market Analysis
- 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 Global
 - 6.2 Regional
- 7 Opportunities and Challenges in the Market
- 8 Global Recreational Vehicle Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Global Recreational Vehicle Historical Market (2018-2023)
 - 8.3 Global Recreational Vehicle Market Forecast (2024-2032)
 - 8.4 Global Recreational Vehicle Market by Type
 - 8.4.1 Towable RVs
 - 8.4.1.1 Historical Trend (2018-2023)
 - 8.4.1.2 Forecast Trend (2024-2032)
 - 8.4.1.3 Breakup by Type
 - 8.4.1.3.1 Travel Trailers
 - 8.4.1.3.1.1 Historical Trend (2018-2023)
 - 8.4.1.3.1.2 Forecast Trend (2024-2032)
 - 8.4.1.3.2 Fifth Wheel Trailers
 - 8.4.1.3.2.1 Historical Trend (2018-2023)
 - 8.4.1.3.2.2 Forecast Trend (2024-2032)
 - 8.4.1.3.3 Folding Camp Trailers
 - 8.4.1.3.3.1 Historical Trend (2018-2023)
 - 8.4.1.3.3.2 Forecast Trend (2024-2032)
 - 8.4.1.3.4 Truck Campers
 - 8.4.1.3.4.1 Historical Trend (2018-2023)
 - 8.4.1.3.4.2 Forecast Trend (2024-2032)
 - 8.4.2 Motor Homes
 - 8.4.2.1 Historical Trend (2018-2023)
 - 8.4.2.2 Forecast Trend (2024-2032)
 - 8.4.2.3 Breakup by Type
 - 8.4.2.3.1 Type A
 - 8.4.2.3.1.2 Historical Trend (2018-2023)
 - 8.4.2.3.1.3 Forecast Trend (2024-2032)
 - 8.4.2.3.2 Type B
 - 8.4.2.3.2.2 Historical Trend (2018-2023)
 - 8.4.2.3.2.3 Forecast Trend (2024-2032)
 - 8.4.2.3.3 Type C

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4.2.3.3.2 Historical Trend (2018-2023)
 - 8.4.2.3.3.3 Forecast Trend (2024-2032)
- 8.5 Global Recreational Vehicle Market by Region
 - 8.5.2 North America
 - 8.5.1.1 Historical Trend (2018-2023)
 - 8.5.1.2 Forecast Trend (2024-2032)
 - 8.5.2 Europe
 - 8.5.2.1 Historical Trend (2018-2023)
 - 8.5.2.2 Forecast Trend (2024-2032)
 - 8.5.3 Asia Pacific
 - 8.5.3.1 Historical Trend (2018-2023)
 - 8.5.3.2 Forecast Trend (2024-2032)
 - 8.5.4 Latin America
 - 8.5.4.1 Historical Trend (2018-2023)
 - 8.5.4.2 Forecast Trend (2024-2032)
 - 8.5.5 Middle East and Africa
 - 8.5.5.1 Historical Trend (2018-2023)
 - 8.5.5.2 Forecast Trend (2024-2032)
- 9 North America Recreational Vehicle Market Analysis
 - 9.1 United States of America
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 Canada
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
- 10 Europe Recreational Vehicle Market Analysis
 - 10.1 United Kingdom
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.2 Germany
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
 - 10.3 France
 - 10.3.1 Historical Trend (2018-2023)
 - 10.3.2 Forecast Trend (2024-2032)
 - 10.4 Italy
 - 10.4.1 Historical Trend (2018-2023)
 - 10.4.2 Forecast Trend (2024-2032)
 - 10.5 Others
- 11 Asia Pacific Recreational Vehicle Market Analysis
 - 11.1 China
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Japan
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 India

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.3.1 Historical Trend (2018-2023)
- 11.3.2 Forecast Trend (2024-2032)
- 11.4 ASEAN
 - 11.4.1 Historical Trend (2018-2023)
 - 11.4.2 Forecast Trend (2024-2032)
- 11.5 Australia
 - 11.5.1 Historical Trend (2018-2023)
 - 11.5.2 Forecast Trend (2024-2032)
- 11.6 Others
- 12 Latin America Recreational Vehicle Market Analysis
 - 12.1 Brazil
 - 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
 - 12.2 Argentina
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
 - 12.3 Mexico
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
 - 12.4 Others
- 13 Middle East and Africa Recreational Vehicle Market Analysis
 - 13.1 Saudi Arabia
 - 13.1.1 Historical Trend (2018-2023)
 - 13.1.2 Forecast Trend (2024-2032)
 - 13.2 United Arab Emirates
 - 13.2.1 Historical Trend (2018-2023)
 - 13.2.2 Forecast Trend (2024-2032)
 - 13.3 Nigeria
 - 13.3.1 Historical Trend (2018-2023)
 - 13.3.2 Forecast Trend (2024-2032)
 - 13.4 South Africa
 - 13.4.1 Historical Trend (2018-2023)
 - 13.4.2 Forecast Trend (2024-2032)
 - 13.5 Others
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats
 - 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyer's Power
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
 - 14.3 Key Indicators for Demand

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 14.4 Key Indicators for Price
- 15 Value Chain Analysis
- 16 Competitive Landscape
 - 16.1 Market Structure
 - 16.2 Company Profiles
 - 16.2.1 Thor Industries Inc.
 - 16.2.1.1 Company Overview
 - 16.2.1.2 Product Portfolio
 - 16.2.1.3 Demographic Reach and Achievements
 - 16.2.1.4 Certifications
 - 16.2.2 Forest River Inc.
 - 16.2.2.1 Company Overview
 - 16.2.2.2 Product Portfolio
 - 16.2.2.3 Demographic Reach and Achievements
 - 16.2.2.4 Certifications
 - 16.2.3 Winnebago Industries Inc.
 - 16.2.3.1 Company Overview
 - 16.2.3.2 Product Portfolio
 - 16.2.3.3 Demographic Reach and Achievements
 - 16.2.3.4 Certifications
 - 16.2.4 REV Group Inc.
 - 16.2.4.1 Company Overview
 - 16.2.4.2 Product Portfolio
 - 16.2.4.3 Demographic Reach and Achievements
 - 16.2.4.4 Certifications
 - 16.2.5 Nexus RVS
 - 16.2.5.1 Company Overview
 - 16.2.5.2 Product Portfolio
 - 16.2.5.3 Demographic Reach and Achievements
 - 16.2.5.4 Certifications
 - 16.2.6 Tiffin Motorhomes Inc.
 - 16.2.6.1 Company Overview
 - 16.2.6.2 Product Portfolio
 - 16.2.6.3 Demographic Reach and Achievements
 - 16.2.6.4 Certifications
 - 16.2.7 Triple E Canada Ltd.
 - 16.2.7.1 Company Overview
 - 16.2.7.2 Product Portfolio
 - 16.2.7.3 Demographic Reach and Achievements
 - 16.2.7.4 Certifications
 - 16.2.8 Others
- 17 Key Trends and Developments in the Market

List of Key Figures and Tables

1. Global Recreational Vehicle Market: Key Industry Highlights, 2018 and 2032
2. Global Recreational Vehicle Historical Market: Breakup by Type (USD Million), 2018-2023
3. Global Recreational Vehicle Market Forecast: Breakup by Type (USD Million), 2024-2032

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4. Global Recreational Vehicle Historical Market: Breakup by Region (USD Million), 2018-2023
5. Global Recreational Vehicle Market Forecast: Breakup by Region (USD Million), 2024-2032
6. North America Recreational Vehicle Historical Market: Breakup by Country (USD Million), 2018-2023
7. North America Recreational Vehicle Market Forecast: Breakup by Country (USD Million), 2024-2032
8. Europe Recreational Vehicle Historical Market: Breakup by Country (USD Million), 2018-2023
9. Europe Recreational Vehicle Market Forecast: Breakup by Country (USD Million), 2024-2032
10. Asia Pacific Recreational Vehicle Historical Market: Breakup by Country (USD Million), 2018-2023
11. Asia Pacific Recreational Vehicle Market Forecast: Breakup by Country (USD Million), 2024-2032
12. Latin America Recreational Vehicle Historical Market: Breakup by Country (USD Million), 2018-2023
13. Latin America Recreational Vehicle Market Forecast: Breakup by Country (USD Million), 2024-2032
14. Middle East and Africa Recreational Vehicle Historical Market: Breakup by Country (USD Million), 2018-2023
15. Middle East and Africa Recreational Vehicle Market Forecast: Breakup by Country (USD Million), 2024-2032
16. Global Recreational Vehicle Market Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Global Recreational Vehicle Market Report and Forecast 2024-2032

Market Report | 2023-11-28 | 195 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|---------------------|-----------|
| | Single User License | \$2799.00 |
| | Five User License | \$3999.00 |
| | Corporate License | \$4999.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-03-16"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com