

Global Ceramic Tiles Market Report and Forecast 2024-2032

Market Report | 2023-11-27 | 180 pages | EMR Inc.

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Report description:

Global Ceramic Tiles Market Report and Forecast 2024-2032 Market Outlook

According to the report by Expert Market Research (EMR), the global ceramic tiles market witnessed a healthy growth in the historical period. Aided by the escalating demand for modern and aesthetically pleasing interiors, combined with the durability and versatility of ceramic tiles, the market is expected to grow at a CAGR of 6.8% during 2024-2032.

Ceramic tiles, made from clay that's been shaped and fired at high temperatures, have been used for centuries as a choice flooring and wall covering material. They are renowned for their durability, resistance to moisture, and minimal maintenance needs. Beyond their functional benefits, ceramic tiles have always been cherished for their ability to enhance the visual appeal of spaces, making them a primary choice for both residential and commercial applications.

The global rise in urbanisation and the increasing purchasing power of consumers is significantly boosting the ceramic tiles market growth. As more people move into urban areas, the demand for housing and infrastructure naturally swells. Ceramic tiles, given their blend of functionality and aesthetic appeal, find themselves at the heart of this construction boom.

Another key driver for the market's growth is the increasing emphasis on interior design and home decor. With the proliferation of home improvement shows, design magazines, and online platforms like Pinterest and Instagram, homeowners are more inspired than ever to personalise their spaces. The varied designs, patterns, and finishes offered by ceramic tiles manufacturers cater to this growing demand for customisation.

In the realm of commercial spaces, especially in the hospitality industry, ceramic tiles are integral in setting the mood and theme of the environment. From luxury hotels to boutique cafes, the choice of flooring and wall coverings plays a pivotal role in the customer experience. Ceramic tiles, with their vast design repertoire, are perfectly poised to meet these diverse requirements. The sustainability factor further elevates the ceramic tiles market demand. As global awareness about sustainable construction materials and practices grows, ceramic tiles, being eco-friendly and energy efficient, gain prominence. They don't emit volatile organic compounds (VOCs) and help in maintaining indoor air quality. Their thermal insulating properties also make them energy efficient, reducing the need for artificial heating and cooling.

Technological advancements in the ceramic industry have also been instrumental in shaping the ceramic tiles market outlook.

Digital printing technology, for instance, has revolutionised tile designs, allowing for the replication of intricate patterns and even

the look of natural stones and woods on ceramic tiles. This gives designers and homeowners greater flexibility and choice.

Market Segmentation

The market can be divided based on product, type, construction type, application, and region.

Market Breakup by Product

- -[Glazed
- -□Porcelain
- -□Scratch Free Ceramic Tiles
- -∏Others

Market Breakup by Type

- -∏Floor Tiles
- -∏Wall Tiles
- -∏Others

Market Breakup by Construction Type

- New Construction
- Replacement and Renovation

Market Breakup by Application

- □ Residential
- -□Commercial
- -[Others

Market Breakup by Region

- ¬North America
- -[Europe
- -∏Asia Pacific
- -□Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global ceramic tiles market. Some of the major players explored in the report by Expert Market Research are as follows:

- -∏Mohawk Industries, Inc.
- -□SCG Ceramics Public Co., Ltd.
- -∏Grupo Lamosa
- -□Dynasty Ceramic Public Company Limited
- -∏Kajaria Ceramics Limited
- -∏Others

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