

Global Blister Packaging Market Report and Forecast 2024-2032

Market Report | 2023-11-24 | 198 pages | EMR Inc.

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Report description:

Global Blister Packaging Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global blister packaging market is projected to grow at a CAGR of 4.8% between 2024 and 2032. Aided by the rising demand in pharmaceuticals, consumer goods, and food industries, the market is expected to grow significantly by 2032.

Blister packaging, a pre-formed plastic packaging used for small consumer goods, foods, and pharmaceuticals, has proven to be a versatile and effective solution. The packaging method is popular due to its capability to protect products from external factors, including contamination and humidity, thereby ensuring product integrity.

As per the blister packaging market analysis, the pharmaceutical sector is a significant end-user of blister packaging. Medicines packaged in this manner are safeguarded against potential contaminants and are exceptionally user-friendly, making dosage and course duration easily trackable. As the global population ages and healthcare becomes more accessible in developing regions, demand for pharmaceuticals - and thus for blister packaging - is expected to rise steadily.

The retail sector is contributing significantly to the blister packaging market demand. Blister packaging is favoured in this sector for its ability to visibly showcase a product while preserving its integrity. It is frequently used for small consumer goods such as toys, hardware, and electronics. Its tamper-evident design reassures consumers of product safety and is thus a potent tool in instilling buyer confidence.

Blister packaging, predominantly produced from plastic and aluminium, faces significant scrutiny due to environmental concerns. As sustainable practices become increasingly central to consumer choices and regulatory standards, the blister packaging sector is under growing pressure to innovate and adopt eco-friendly alternatives, such as recyclable or biodegradable materials.

Asia Pacific, led by China and India, holds a significant share of the global market. This is attributable to the region's booming pharmaceutical and consumer goods industries, coupled with a large and growing population. North America and Europe follow closely, driven by high standards of healthcare and robust retail sectors.

The blister packaging market growth is expected to be driven by the advancements which are anticipated in the development of materials that are not only robust and protective but also recyclable or biodegradable. Innovations in this space could potentially redefine the future of blister packaging.

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Market Segmentation

The market can be divided based on component, type, and region.

Market Breakup by Component

- Films
- Lidding Material
- Secondary Containers
- Packaging Accessories

Market Breakup by Type

- Compartment Packs
- Slide Packs
- Wallet Packs

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global blister packaging market. Some of the major players explored in the report by Expert Market Research are as follows:

- Mitsubishi Chemical Corporation
- Constantia Flexibles International GmbH
- UFlex Limited
- Amcor plc
- Winpak Ltd.
- CCL Industries Corporation
- UACJ Foil Corporation
- Others

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