

Global SATCOM Equipment Market Report and Forecast 2024-2032

Market Report | 2023-11-23 | 198 pages | EMR Inc.

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Report description:

Global SATCOM Equipment Market Report and Forecast 2024-2032

Market Outlook

According to the report by Expert Market Research (EMR), the global SATCOM equipment market is projected to grow at a CAGR of about 10.5% between 2024 and 2032 reaching a value of approximate USD 67.34 billion by 2032. Aided by the rising demand for reliable and secure communication networks, coupled with the surging deployment of Low Earth Orbit (LEO) and Medium Earth Orbit (MEO) satellite constellations, the market is expected to grow significantly by 2032.

SATCOM equipment comprises a diverse range of technologies that enable the transmission and reception of signals via satellites. These systems are integral for maintaining communication where terrestrial networks are unavailable or unreliable, such as in remote or rugged terrains, at sea, or during natural disasters. They are increasingly being adopted across various sectors, including military, maritime, aviation, and telecommunications.

In an increasingly connected world, the thirst for seamless, ubiquitous, and high-speed connectivity is unrelenting, which is boosting the SATCOM equipment market expansion. SATCOM plays a crucial role in satisfying this demand, especially in regions where terrestrial networks are challenging or expensive to deploy. With the proliferation of broadband-hungry applications, such as IoT, telemedicine, and remote work platforms, SATCOM equipment has gained significant traction.

The defense sector is generating a high SATCOM equipment market demand. These systems are fundamental in ensuring secure, reliable, and instantaneous communication for military forces operating in diverse and often remote environments. As geopolitical tensions rise globally, the demand for advanced SATCOM equipment in the defense sector is expected to further escalate.

Recent years have witnessed a surge in interest and investment in LEO and MEO satellite constellations. Companies like SpaceX, OneWeb, and Telesat are working tirelessly to deploy these constellations, aiming to provide unprecedented levels of broadband connectivity across the globe. The deployment of these constellations is driving a substantial demand for ground-based SATCOM equipment to facilitate communication.

While the SATCOM equipment market outlook is poised to witness new heights, it must navigate a complex regulatory landscape. Spectrum allocation is a significant issue, with SATCOM operators requiring access to specific frequency bands that are often shared with or are adjacent to other services. Navigating this issue requires extensive negotiations and regulatory approvals, which can be time-consuming and complex.

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North America, particularly the United States, accounts for a significant portion of the SATCOM equipment market share, largely due to the presence of major industry players and significant investment in defense and space technologies. However, the Asia-Pacific region is projected to be the fastest-growing market in the coming years, spurred by burgeoning telecom sectors and increasing defense budgets in countries like China and India.

Market Segmentation

The market can be divided based on product, technology, application, end use, and region.

Market Breakup by Product

- SATCOM Receiver
 - o□ Low-Noise Amplifier
 - o□ Down Converter
 - o□ Demodulator
 - o□ Decoder
- SATCOM Transmitter
 - o□ Modulator
 - o□ Up Converter
 - o□ High Power Amplifier
 - o□ Encode

- SATCOM Transceiver
- SATCOM Antenna
- SATCOM Modem/Router

Market Breakup by Technology

- SATCOM VSAT
- SATCOM-On-The-Move (SOTM)
- SATCOM-On-The-Pause (SOTP)
- SATCOM Telemetry
- SATCOM Automatic Identification System

Market Breakup by Application

- Portable SATCOM Equipment
- Land Mobile SATCOM Equipment
- Maritime SATCOM Equipment
- Airborne SATCOM Equipment
- Land Fixed SATCOM Equipment

Market Breakup by End Use

- Telecom and IT
- Scientific Research and Development
- Transportation and Logistics
- Media and Entertainment
- Government and Defence
- Homeland SATCOM Equipment
- Public Safety
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

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Competitive Landscape

The EMR report looks into the market shares, plant turnarounds, capacities, investments, and mergers and acquisitions, among other major developments, of the leading companies operating in the global SATCOM equipment market. Some of the major players explored in the report by Expert Market Research are as follows:

-□General Dynamics Mission Systems, Inc.

-□L3Harris Technologies, Inc.

-□Cobham Limited

-□Iridium Communications Inc.

-□Gilat Satellite Networks Ltd.

-□Viasat, Inc.

-□ASELSAN A.S.

-□Intellian Technologies, Inc.

-□Campbell Scientific, Inc.

-□ST Engineering iDirect, Inc.

-□Others

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Table of Contents:

- 1 Preface
- 2 Report Coverage - Key Segmentation and Scope
- 3 Report Description
 - 3.1 Market Definition and Outlook
 - 3.2 Properties and Applications
 - 3.3 Market Analysis
 - 3.4 Key Players
- 4 Key Assumptions
- 5 Executive Summary
 - 5.1 Overview
 - 5.2 Key Drivers
 - 5.3 Key Developments
 - 5.4 Competitive Structure
 - 5.5 Key Industrial Trends
- 6 Snapshot
 - 6.1 Global
 - 6.2 Regional
- 7 Opportunities and Challenges in the Market

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- 8 Global SATCOM Equipment Market Analysis
 - 8.1 Key Industry Highlights
 - 8.2 Global SATCOM Equipment Historical Market (2018-2023)
 - 8.3 Global SATCOM Equipment Market Forecast (2024-2032)
 - 8.4 Global SATCOM Equipment Market by Product
 - 8.4.1 SATCOM Receiver
 - 8.4.1.1 Historical Trend (2018-2023)
 - 8.4.1.2 Forecast Trend (2024-2032)
 - 8.4.1.3 Breakup by Type
 - 8.4.1.3.1 Low-Noise Amplifier
 - 8.4.1.3.2 Down Converter
 - 8.4.1.3.3 Demodulator
 - 8.4.1.3.4 Decoder
 - 8.4.2 SATCOM Transmitter
 - 8.4.2.1 Historical Trend (2018-2023)
 - 8.4.2.2 Forecast Trend (2024-2032)
 - 8.4.2.3 Breakup by Type
 - 8.4.2.3.1 Modulator
 - 8.4.2.3.2 Up Converter
 - 8.4.2.3.3 High Power Amplifier
 - 8.4.2.3.4 Encode
 - 8.4.3 SATCOM Transceiver
 - 8.4.3.1 Historical Trend (2018-2023)
 - 8.4.3.2 Forecast Trend (2024-2032)
 - 8.4.4 SATCOM Antenna
 - 8.4.4.1 Historical Trend (2018-2023)
 - 8.4.4.2 Forecast Trend (2024-2032)
 - 8.4.5 SATCOM Modem/Router
 - 8.4.5.1 Historical Trend (2018-2023)
 - 8.4.5.2 Forecast Trend (2024-2032)
 - 8.5 Global SATCOM Equipment Market by Technology
 - 8.5.1 SATCOM VSAT
 - 8.5.1.1 Historical Trend (2018-2023)
 - 8.5.1.2 Forecast Trend (2024-2032)
 - 8.5.2 SATCOM-On-The-Move (SOTM)
 - 8.5.2.1 Historical Trend (2018-2023)
 - 8.5.2.2 Forecast Trend (2024-2032)
 - 8.5.3 SATCOM-On-The-Pause (SOTP)
 - 8.5.3.1 Historical Trend (2018-2023)
 - 8.5.3.2 Forecast Trend (2024-2032)
 - 8.5.4 SATCOM Telemetry
 - 8.5.4.1 Historical Trend (2018-2023)
 - 8.5.4.2 Forecast Trend (2024-2032)
 - 8.5.5 SATCOM Automatic Identification System
 - 8.5.5.1 Historical Trend (2018-2023)
 - 8.5.5.2 Forecast Trend (2024-2032)
 - 8.6 Global SATCOM Equipment Market by Application

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- 8.6.1 Portable SATCOM Equipment
 - 8.6.1.1 Historical Trend (2018-2023)
 - 8.6.1.2 Forecast Trend (2024-2032)
- 8.6.2 Land Mobile SATCOM Equipment
 - 8.6.2.1 Historical Trend (2018-2023)
 - 8.6.2.2 Forecast Trend (2024-2032)
- 8.6.3 Maritime SATCOM Equipment
 - 8.6.3.1 Historical Trend (2018-2023)
 - 8.6.3.2 Forecast Trend (2024-2032)
- 8.6.4 Airborne SATCOM Equipment
 - 8.6.4.1 Historical Trend (2018-2023)
 - 8.6.4.2 Forecast Trend (2024-2032)
- 8.6.5 Land Fixed SATCOM Equipment
 - 8.6.5.1 Historical Trend (2018-2023)
 - 8.6.5.2 Forecast Trend (2024-2032)
- 8.7 Global SATCOM Equipment Market by End Use
 - 8.7.1 Telecom and IT
 - 8.7.1.1 Historical Trend (2018-2023)
 - 8.7.1.2 Forecast Trend (2024-2032)
 - 8.7.2 Scientific Research and Development
 - 8.7.2.1 Historical Trend (2018-2023)
 - 8.7.2.2 Forecast Trend (2024-2032)
 - 8.7.3 Transportation and Logistics
 - 8.7.3.1 Historical Trend (2018-2023)
 - 8.7.3.2 Forecast Trend (2024-2032)
 - 8.7.4 Media and Entertainment
 - 8.7.4.1 Historical Trend (2018-2023)
 - 8.7.4.2 Forecast Trend (2024-2032)
 - 8.7.5 Government and Defence
 - 8.7.5.1 Historical Trend (2018-2023)
 - 8.7.5.2 Forecast Trend (2024-2032)
 - 8.7.6 Homeland SATCOM Equipment
 - 8.7.6.1 Historical Trend (2018-2023)
 - 8.7.6.2 Forecast Trend (2024-2032)
 - 8.7.7 Public Safety
 - 8.7.7.1 Historical Trend (2018-2023)
 - 8.7.7.2 Forecast Trend (2024-2032)
 - 8.7.8 Others
- 8.8 Global SATCOM Equipment Market by Region
 - 8.8.1 North America
 - 8.8.1.1 Historical Trend (2018-2023)
 - 8.8.1.2 Forecast Trend (2024-2032)
 - 8.8.2 Europe
 - 8.8.2.1 Historical Trend (2018-2023)
 - 8.8.2.2 Forecast Trend (2024-2032)
 - 8.8.3 Asia Pacific
 - 8.8.3.1 Historical Trend (2018-2023)

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- 8.8.3.2 Forecast Trend (2024-2032)
- 8.8.4 Latin America
 - 8.8.4.1 Historical Trend (2018-2023)
 - 8.8.4.2 Forecast Trend (2024-2032)
- 8.8.5 Middle East and Africa
 - 8.8.5.1 Historical Trend (2018-2023)
 - 8.8.5.2 Forecast Trend (2024-2032)
- 9 North America SATCOM Equipment Market Analysis
 - 9.1 United States of America
 - 9.1.1 Historical Trend (2018-2023)
 - 9.1.2 Forecast Trend (2024-2032)
 - 9.2 Canada
 - 9.2.1 Historical Trend (2018-2023)
 - 9.2.2 Forecast Trend (2024-2032)
- 10 Europe SATCOM Equipment Market Analysis
 - 10.1 United Kingdom
 - 10.1.1 Historical Trend (2018-2023)
 - 10.1.2 Forecast Trend (2024-2032)
 - 10.2 Germany
 - 10.2.1 Historical Trend (2018-2023)
 - 10.2.2 Forecast Trend (2024-2032)
 - 10.3 France
 - 10.3.1 Historical Trend (2018-2023)
 - 10.3.2 Forecast Trend (2024-2032)
 - 10.4 Italy
 - 10.4.1 Historical Trend (2018-2023)
 - 10.4.2 Forecast Trend (2024-2032)
 - 10.5 Others
- 11 Asia Pacific SATCOM Equipment Market Analysis
 - 11.1 China
 - 11.1.1 Historical Trend (2018-2023)
 - 11.1.2 Forecast Trend (2024-2032)
 - 11.2 Japan
 - 11.2.1 Historical Trend (2018-2023)
 - 11.2.2 Forecast Trend (2024-2032)
 - 11.3 India
 - 11.3.1 Historical Trend (2018-2023)
 - 11.3.2 Forecast Trend (2024-2032)
 - 11.4 ASEAN
 - 11.4.1 Historical Trend (2018-2023)
 - 11.4.2 Forecast Trend (2024-2032)
 - 11.5 Australia
 - 11.5.1 Historical Trend (2018-2023)
 - 11.5.2 Forecast Trend (2024-2032)
 - 11.6 Others
- 12 Latin America SATCOM Equipment Market Analysis
 - 12.1 Brazil

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- 12.1.1 Historical Trend (2018-2023)
 - 12.1.2 Forecast Trend (2024-2032)
- 12.2 Argentina
 - 12.2.1 Historical Trend (2018-2023)
 - 12.2.2 Forecast Trend (2024-2032)
- 12.3 Mexico
 - 12.3.1 Historical Trend (2018-2023)
 - 12.3.2 Forecast Trend (2024-2032)
- 12.4 Others
- 13 Middle East and Africa SATCOM Equipment Market Analysis
 - 13.1 Saudi Arabia
 - 13.1.1 Historical Trend (2018-2023)
 - 13.1.2 Forecast Trend (2024-2032)
 - 13.2 United Arab Emirates
 - 13.2.1 Historical Trend (2018-2023)
 - 13.2.2 Forecast Trend (2024-2032)
 - 13.3 Nigeria
 - 13.3.1 Historical Trend (2018-2023)
 - 13.3.2 Forecast Trend (2024-2032)
 - 13.4 South Africa
 - 13.4.1 Historical Trend (2018-2023)
 - 13.4.2 Forecast Trend (2024-2032)
 - 13.5 Others
- 14 Market Dynamics
 - 14.1 SWOT Analysis
 - 14.1.1 Strengths
 - 14.1.2 Weaknesses
 - 14.1.3 Opportunities
 - 14.1.4 Threats
 - 14.2 Porter's Five Forces Analysis
 - 14.2.1 Supplier's Power
 - 14.2.2 Buyer's Power
 - 14.2.3 Threat of New Entrants
 - 14.2.4 Degree of Rivalry
 - 14.2.5 Threat of Substitutes
 - 14.3 Key Indicators for Demand
 - 14.4 Key Indicators for Price
- 15 Value Chain Analysis
- 16 Competitive Landscape
 - 16.1 Market Structure
 - 16.2 Company Profiles
 - 16.2.1 General Dynamics Mission Systems, Inc.
 - 16.2.1.1 Company Overview
 - 16.2.1.2 Product Portfolio
 - 16.2.1.3 Demographic Reach and Achievements
 - 16.2.1.4 Certifications
 - 16.2.2 L3Harris Technologies, Inc.

- 16.2.2.1 Company Overview
- 16.2.2.2 Product Portfolio
- 16.2.2.3 Demographic Reach and Achievements
- 16.2.2.4 Certifications
- 16.2.3 Cobham Limited
 - 16.2.3.1 Company Overview
 - 16.2.3.2 Product Portfolio
 - 16.2.3.3 Demographic Reach and Achievements
 - 16.2.3.4 Certifications
- 16.2.4 Iridium Communications Inc.
 - 16.2.4.1 Company Overview
 - 16.2.4.2 Product Portfolio
 - 16.2.4.3 Demographic Reach and Achievements
 - 16.2.4.4 Certifications
- 16.2.5 Gilat Satellite Networks Ltd.
 - 16.2.5.1 Company Overview
 - 16.2.5.2 Product Portfolio
 - 16.2.5.3 Demographic Reach and Achievements
 - 16.2.5.4 Certifications
- 16.2.6 Viasat, Inc.
 - 16.2.6.1 Company Overview
 - 16.2.6.2 Product Portfolio
 - 16.2.6.3 Demographic Reach and Achievements
 - 16.2.6.4 Certifications
- 16.2.7 ASELSAN A.S.
 - 16.2.7.1 Company Overview
 - 16.2.7.2 Product Portfolio
 - 16.2.7.3 Demographic Reach and Achievements
 - 16.2.7.4 Certifications
- 16.2.8 Intellian Technologies, Inc.
 - 16.2.8.1 Company Overview
 - 16.2.8.2 Product Portfolio
 - 16.2.8.3 Demographic Reach and Achievements
 - 16.2.8.4 Certifications
- 16.2.9 Campbell Scientific, Inc.
 - 16.2.9.1 Company Overview
 - 16.2.9.2 Product Portfolio
 - 16.2.9.3 Demographic Reach and Achievements
 - 16.2.9.4 Certifications
- 16.2.10 ST Engineering iDirect, Inc.
 - 16.2.10.1 Company Overview
 - 16.2.10.2 Product Portfolio
 - 16.2.10.3 Demographic Reach and Achievements
 - 16.2.10.4 Certifications
- 16.2.11 Others
- 17 Key Trends and Developments in the Market

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List of Key Figures and Tables

1. Global SATCOM Equipment Market: Key Industry Highlights, 2018 and 2032
2. Global SATCOM Equipment Historical Market: Breakup by Product (USD Million), 2018-2023
3. Global SATCOM Equipment Market Forecast: Breakup by Product (USD Million), 2024-2032
4. Global SATCOM Equipment Historical Market: Breakup by Technology (USD Million), 2018-2023
5. Global SATCOM Equipment Market Forecast: Breakup by Technology (USD Million), 2024-2032
6. Global SATCOM Equipment Historical Market: Breakup by Application (USD Million), 2018-2023
7. Global SATCOM Equipment Market Forecast: Breakup by Application (USD Million), 2024-2032
8. Global SATCOM Equipment Historical Market: Breakup by End Use (USD Million), 2018-2023
9. Global SATCOM Equipment Market Forecast: Breakup by End Use (USD Million), 2024-2032
10. Global SATCOM Equipment Historical Market: Breakup by Region (USD Million), 2018-2023
11. Global SATCOM Equipment Market Forecast: Breakup by Region (USD Million), 2024-2032
12. North America SATCOM Equipment Historical Market: Breakup by Country (USD Million), 2018-2023
13. North America SATCOM Equipment Market Forecast: Breakup by Country (USD Million), 2024-2032
14. Europe SATCOM Equipment Historical Market: Breakup by Country (USD Million), 2018-2023
15. Europe SATCOM Equipment Market Forecast: Breakup by Country (USD Million), 2024-2032
16. Asia Pacific SATCOM Equipment Historical Market: Breakup by Country (USD Million), 2018-2023
17. Asia Pacific SATCOM Equipment Market Forecast: Breakup by Country (USD Million), 2024-2032
18. Latin America SATCOM Equipment Historical Market: Breakup by Country (USD Million), 2018-2023
19. Latin America SATCOM Equipment Market Forecast: Breakup by Country (USD Million), 2024-2032
20. Middle East and Africa SATCOM Equipment Historical Market: Breakup by Country (USD Million), 2018-2023
21. Middle East and Africa SATCOM Equipment Market Forecast: Breakup by Country (USD Million), 2024-2032
22. Global SATCOM Equipment Market Structure

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